



*Lucio Marino*

BRAND AND BAR CONSULTING  
COCKTAIL & CATERING SOLUTIONS





## THE SIGNATURE BEHIND THE COCKTAILS

I'm Lucio Marino, a beverage consultant and specialist in cocktail strategy and spirits marketing, dedicated to designing refined and innovative drinking experiences for luxury hospitality, corporate events, and private clients.

With extensive international experience in the premium bar industry, I develop tailored beverage concepts that combine creativity, market vision, and operational excellence.

My approach is centered on delivering high standards of quality, enhancing brand identity, and creating experiences that leave a lasting impression while aligning seamlessly with the objectives and image of each client and event.



## WHEN THE DESSERT CONVENIENCES IN EXPERIENCE

I design bespoke cocktail menus for corporate events, brand launches, weddings, and private celebrations, using premium ingredients, contemporary techniques, and meticulous presentation, guaranteeing impeccable, elegant, and efficient service.

When excellence is a requirement, not an option, mixology becomes a language of value and positioning.



# PREMIUM COCKTAIL EXPERIENCES FOR UNFORGETTABLE EVENTS



## Custom Cocktail Menu Designs

We create unique menus tailored to your event's identity, using premium ingredients and contemporary techniques.



## Corporate Events, Brand Launches, and Private Celebrations

We offer cocktail experiences that enhance your brand image or make any celebration unforgettable, whether it's a birthday, a wedding, or a private event.



## Detailed Mixology Experience

We create themed cocktails live during your event, including personalized tastings and tasting services, such as Rum and Cigar Tastings.



## Comprehensive Service and Personalized Attention

We handle the entire process, from menu conception to execution, guaranteeing a unique and memorable experience.





**OUR SERVICE  
PACKAGES**





# 1 COCKTAIL EXPERIENCE

It's designed for clients who already have a bar area, ingredients, and glassware. We assist in creating the menu and preparing a list calculated based on the number of guests and the final service hours.

## What does it include?



### Supplies

This service includes all the necessary equipment for preparing cocktails (shaker, ice bucket, metal jigger, bar spoon, and tongs). It is intended for events that already have a mobile bar and ingredients and does not include glassware.



### Bartender

This package includes a professional mixologist during service, as well as the time needed for setup and teardown. A bartender is provided for a minimum of 3 hours of service, plus an additional hour for setup.



### Shopping list

It includes a personalized shopping list based on the cocktails selected, the number of guests, and the duration of the event.



## 2 EXPERIENCIA PREMIUM

This service includes the same features as the Cocktail Experience service with the addition of the included mobile bar

# What does it include?



SERVICE INCLUDED

**Supplies**



SERVICE INCLUDED

**Bartender**



SERVICE INCLUDED

**Shopping list**



SERVICE INCLUDED

**Mobile bar**

It includes a professional mobile bar, ideal for creating an elegant and functional service space. Perfect for events that don't have a bar area.



# 3 DELUXE EXPERIENCE

This service does not include a mobile bar; it is designed for events that already have a bar area, and we take care of providing everything necessary for the service.

## What does it include?



SERVICE INCLUDED

### Supplies



SERVICE INCLUDED

### Bartender



### Glassware

It includes the glassware necessary to properly serve the selected cocktails.



### Cocktails

This package includes a customized cocktail selection tailored to the event's style and the client's preferences. Based on the number of guests, the service duration, and the selection of five cocktails plus two non-alcoholic options, we provide all the necessary ingredients for the service.



**4 COMPLETE EXPERIENCE**

It includes a custom-designed cocktail menu featuring 5 cocktails and 2 non-alcoholic cocktails. This is our complete package.

# What does it include?



SERVICE INCLUDED

**Supplies**



SERVICE INCLUDED

**Bartender**



SERVICE INCLUDED

**Mobile bar**



SERVICE INCLUDED

**Cocktails**



SERVICE INCLUDED

**Glassware**



**OUR PACKAGES  
EXCLUSIVE**



## SPECIAL PACKAGE

## RUM AND CIGAR TASTING

A selection of 4 rums and 4 cigars (New World or Cuban) carefully paired according to their characteristics, accompanied by dark chocolate of different intensities and a selection of nuts

## What does it include?



SERVICE INCLUDED

**Supplies**



SERVICE INCLUDED

**Sommelier**



SERVICE INCLUDED

**Mobile Bar**



SERVICE INCLUDED

**Selection of 4 cigars**



SERVICE INCLUDED

**Tasting balloon glass**



SERVICE INCLUDED

**Selection of 4 Rums**



It includes a selection of 3 champagnes and 3 types of oysters carefully chosen and adapted to the client's budget.

## What does it include?



SERVICE INCLUDED

**Supplies**



SERVICE INCLUDED

**Sommelier**



SERVICE INCLUDED

**Mobile Bar**



SERVICE INCLUDED

**Champagne selection**



SERVICE INCLUDED

**Premium selection  
of oysters**



SERVICE INCLUDED

**Champagne glass**

# LET'S PREPARE YOUR NEXT BAR

Every event has a different rhythm and essence. Now that you know my proposals and packages, the next step is to adapt the logistics to your vision.

- **Custom quotes:** If you're looking for something completely unique beyond the standard packages.
- **Package bookings:** If you've already chosen the option that best suits your event.
- **Direct consultation:** We answer questions about quantities, timing, and customization.

Contact me now to receive your detailed quote and reserve your date.

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THANK YOU FOR YOUR TIME



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